

Town Centre Report: Newent 2015

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1 . Introduction

1 Introduction

Town and City centres are complex places that serve a wide range of people and purposes. The importance of healthy vibrant town centres has been highlighted in recent years. In certain locations, due to the effect of vacant shops and a perception among some that their towns are not providing them with all the services they need or want, there has been found to be a negative impact on people's quality of life.

Town centres, and those who operate in and manage them, are having to adapt to changing circumstances as global issues impact on local conditions. Similarly, local authorities are also having to adapt to rapid changes in the fiscal climate and increasingly challenging budgetary constraints.

As with any change process, it is important to be able to measure where we are, monitor progress, learn from others and realistically compare and measure performance. This report aims to record key sets of data/evidence that can be used by those with an active interest in improving the experience and vitality of town centres so that they, in turn, provide a healthy sustainable environment for the businesses and communities that depend on them.

1.1 Successful Town Centres

1.1.1 This report follows the guidelines/suggestions laid out in the 'Successful Town Centres – Developing Effective Strategies: Indicators Toolkit'. The document was launched by the Gloucestershire Local Enterprise Partnership in March 2013.

1.1.2 This report presents key findings which can be used to evaluate the effectiveness of Newent town centre. It focuses on key themes such as footfall, vitality and economic characteristics to highlight emerging trends so that strategic actions can be taken to enhance the town centre performance.

1.1.3 The indicators toolkit advises that a numbers of indicators are assessed. This report monitors the following indicators:

- Footfall
- Car Parking
- Retail Offer
- Culture & Leisure Offer
- Events
- Reported Crime
- Markets

1 . Introduction

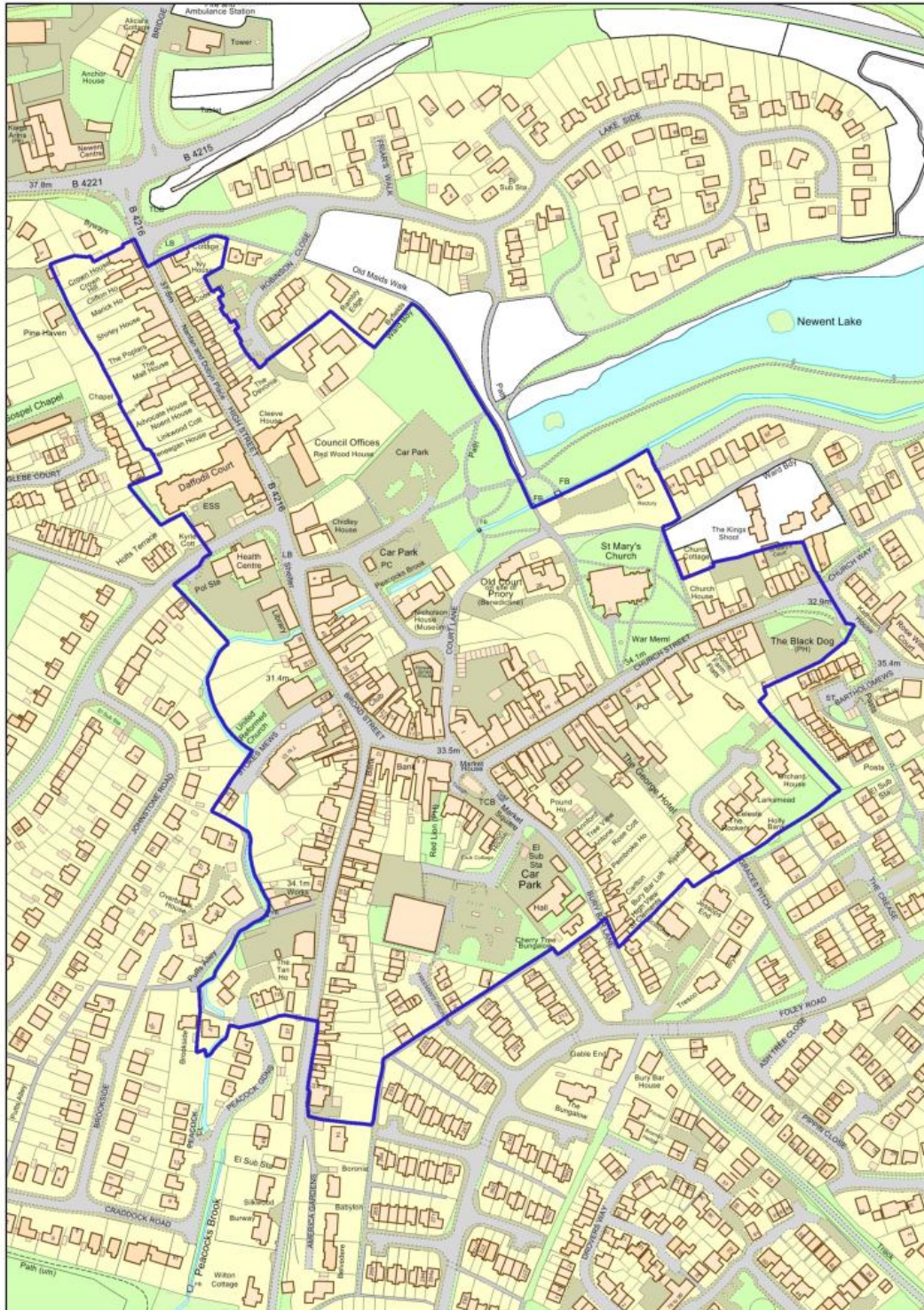
- Charity Shops
- Vacancy
- Evening & Night Time Economy

1.1.4 The town centre performance toolkit aims to monitor the performance of the town centre by collecting data on various themes which are reviewed annually, enabling a comparison of town centre performance.

1.1.5 It is suggested that this report be updated on a yearly basis to provide a year on year indication of the health and viability of Newent town centre.

1. Introduction

1.2 Newent Town Centre



2 . People & Footfall

2 People & Footfall

The overall aim of obtaining this data is to provide an assessment of who comes to visit the town centre.

The town centre's car parking (in and around the town centre) is included to account for the fact that a large proportion of visitors to many town centres still travel to them using their own means of private transport in a similar way to how they would visit out-of-town shopping malls.

2.1 Footfall

2.1.1 Footfall refers to the number of people walking up and down a given town centre (or single street) regardless of their reasons for doing so. Typical reasons may include shopping, a pleasant stroll, going to work or college, to the cinema or for a meal, accessing public services, visiting friends or simply passing through.

2.1.2 Footfall is often linked to the level of attractiveness of a location and its ability to satisfy customer and visitor needs and expectations successfully.

2.1.3 The information below provides a summary of the 10 minute footfall counts for 2015, 2014, 2013, 2009, 2008 and 1999. The 10 minute average has been calculated across the whole week (weekday and weekend counts).

2.1.4 It should be noted that different methodology was used to collect data for footfall counts in 1999 and 2008 - 2015.

2.1.5 The methodology used in 2015 - 2013 is as per the guidance stated in the 'Successful Town Centres – Developing Effective Strategies: Indicators Toolkit'. The methodology stated in this document should be used to repeat the data collection on an annual basis. Data was collected in one location on a Wednesday, Friday and Saturday for 1 hour starting at 10.30. Footfall was recorded for both sides of the street.

2.1.1 Summary Comparison

2.1.1.1 10 Minute Average Summary Comparison

2015	2014	2013	2009	2008	1999
57	56	57	49	59	56

2 . People & Footfall

2.1.1.2 The following information indicates the breakdown of the footfall counts for each recorded year. The 2015, 2014 & 2013 footfall counts were recorded on Wednesday, Friday and Saturday. The 2009 and 2008 footfall counts were recorded on Wednesday and Saturday. The 1999 counts were recorded on Friday and Saturday.

2.1.2 Footfall Count Breakdown 2015

DATE/TIME	8.7.15	DATE/TIME	10.7.15	DATE/TIME	11.7.15
10.30 – 10.40	49	10.30 – 10.40	53	10.30 – 10.40	58
10.40 – 10.50	44	10.40 – 10.50	60	10.40 – 10.50	50
10.50 – 11.00	51	10.50 – 11.00	70	10.50 – 11.00	70
11.00 – 11.10	39	11.00 – 11.10	63	11.00 – 11.10	62
11.10 – 11.20	39	11.10 – 11.20	59	11.10 – 11.20	64
11.20 – 11.30	35	11.20 – 11.30	82	11.20 – 11.30	67
TOTAL	257	TOTAL	387	TOTAL	371
10 min average	43	10 min average	65	10 min average	62
WEEKLY AVERAGE: 57					

2.1.2.1 The weather conditions and other influencing factors were noted when gathering footfall data:

8.7.15	Sunny spells
10.7.15	Sunny and Warm
11.7.15	Sunny and Warm

2.1.2.2 Counts were conducted for an hour and footfall was recorded at 10 minute intervals. Counts were taken outside Andy Creese Butchers and both sides of the street were counted.

2.1.3 Footfall Count Breakdown 2014

DATE/TIME	9.7.14 (Weds)	DATE/TIME	11.7.14 (Fri)	DATE/TIME	12.7.14 (Sat)
10.30 – 10.40	49	10.30 – 10.40	59	10.30 – 10.40	73

2 . People & Footfall

10.40 – 10.50	51	10.40 – 10.50	47	10.40 – 10.50	54
10.50 – 11.00	47	10.50 – 11.00	59	10.50 – 11.00	67
11.00 – 11.10	38	11.00 – 11.10	54	11.00 – 11.10	44
11.10 – 11.20	50	11.10 – 11.20	60	11.10 – 11.20	75
11.20 – 11.30	46	11.20 – 11.30	56	11.20 – 11.30	75
TOTAL	281	TOTAL	335	TOTAL	388
10 min average	47	10 min average	56	10 min average	65
WEEKLY AVERAGE: 56 (per 10 minute average)					

2.1.3.1 The weather conditions and other influencing factors were noted when gathering footfall data:

9.7.14	Sunny
11.7.14	Sunny and Warm
12.7.14	Sunny and Warm

2.1.3.2 Counts were conducted for an hour and footfall was recorded at 10 minute intervals. Counts were taken outside Andy Creese Butchers and both sides of the street were counted.

2.1.4 Footfall Count Breakdown 2013

DATE/TIME	6.11.13 (Weds)	DATE/TIME	8.11.13 (Fri)	DATE/TIME	9.11.13 (Sat)
10.30 – 10.40	57	10.30 – 10.40	59	10.30 – 10.40	56
10.40 – 10.50	51	10.40 – 10.50	71	10.40 – 10.50	56
10.50 – 11.00	46	10.50 – 11.00	45	10.50 – 11.00	47
11.00 – 11.10	45	11.00 – 11.10	56	11.00 – 11.10	68
11.10 – 11.20	49	11.10 – 11.20	64	11.10 – 11.20	54
11.20 – 11.30	62	11.20 – 11.30	69	11.20 – 11.30	69
TOTAL	310	TOTAL	364	TOTAL	350

2 . People & Footfall

10 min average	52	10 min average	61	10 min average	58
WEEKLY AVERAGE: 57					

2.1.4.1 The weather conditions and other influencing factors were noted when gathering footfall data:

6.11.13	Overcast/Light Rain
8.11.13	Heavy Rain, 2 charity market stalls
9.11.13	Rain, 1 market stall – Poppy Appeal

2.1.4.2 Counts were conducted for an hour and footfall was recorded at 10 minute intervals. Counts were taken outside Andy Creese Butchers and both sides of the street were counted.

2.1.5 Footfall Count Breakdown 2009

DATE/TIME	22.7.09 (Weds)	DATE/TIME	25.7.09 (Sat)
10.43 – 10.53	48	10.50 – 11.00	50
11.25 – 11.35	54	11.00 – 11.10	53
12.41 – 12.51	39	12.00 – 12.10	65
TOTAL	141	TOTAL	168
WEEKLY AVERAGE: 49 (per 10 minutes from 10.00 – 11.00)			

2.1.5.1 The weather conditions were noted when gathering footfall data:

22.7.09	Showers/Overcast
25.7.09	No data

2.1.5.2 Counts were conducted in a 10 minute slot within each hour. One count was taken each hour for 3 hours. Counts were taken outside Andy Creese Butchers. Counts were then multiplied by 1.5 to get the total for both sides of the street (which is shown). For example: Hour 10.00 – 11.00, Counts were taken between 10.50 – 11.00.

2 . People & Footfall

2.1.6 Footfall Count Breakdown 2008

DATE/TIME	23.9.08 (Tues)	DATE/TIME	20.9.08 (Sat)
10.30 – 10.40	57	10.50 – 11.00	60
11.30 – 11.40	52	11.40 – 11.50	53
12.00 – 12.10	33	12.40 – 12.50	50
TOTAL	142	TOTAL	163
WEEKLY AVERAGE: 59 (per 10 minutes from 10.00 – 11.00)			

2.1.6.2 The weather conditions were noted when gathering footfall data:

23.9.08	Overcast
20.9.08	Sunny and Warm

2.1.6.3 Counts were conducted in a 10 minute slot within each hour. One count was taken each hour for 3 hours. Counts were taken outside Andy Creese Butchers. Counts were then multiplied by 1.5 to get the total for both sides of the street (which is shown). For example: Hour 10.00 – 11.00, Counts were taken between 10.50 – 11.00.

2.1.7 Footfall Count Breakdown 1999

2.1.7.1 Please note the methodology used for the 1999 counts is significantly different from the methodology used for the 2014, 2013, 2009 and 2008 assessment.

2.1.7.2 Readings were counted for 24 minutes out of 6 hours, between the hours of 10.00 – 17.00.

2.1.7.3 Count sites are the same locations as the 2013, 2009 and 2008 assessment. The count sites were separated in the 1999 assessment; these being Andy Creese Butchers and 32 Broad Street, Newent.

2.1.7.4 The figures quoted are grossed up by a factor of 15; this is equal to the sampling fraction, i.e. $15 \times 24 \text{ minutes} = 360 \text{ minutes (6 hours)}$.

2.1.7.5 The figures detailed are for 6 hours, this has subsequently been split down into 1 hour counts and 10 minute counts to offer a comparison to the 2013, 2009 and 2008 count data.

Andy Creese Butchers:

2 . People & Footfall

DATE:	29.1.99	DATE:	30.1.99
(Weekday)		(Weekend)	
6 hours	840	6 hours	1200
1 hour	140	1 hour	200
10 minutes	23	10 minutes	33

32 Broad Street:

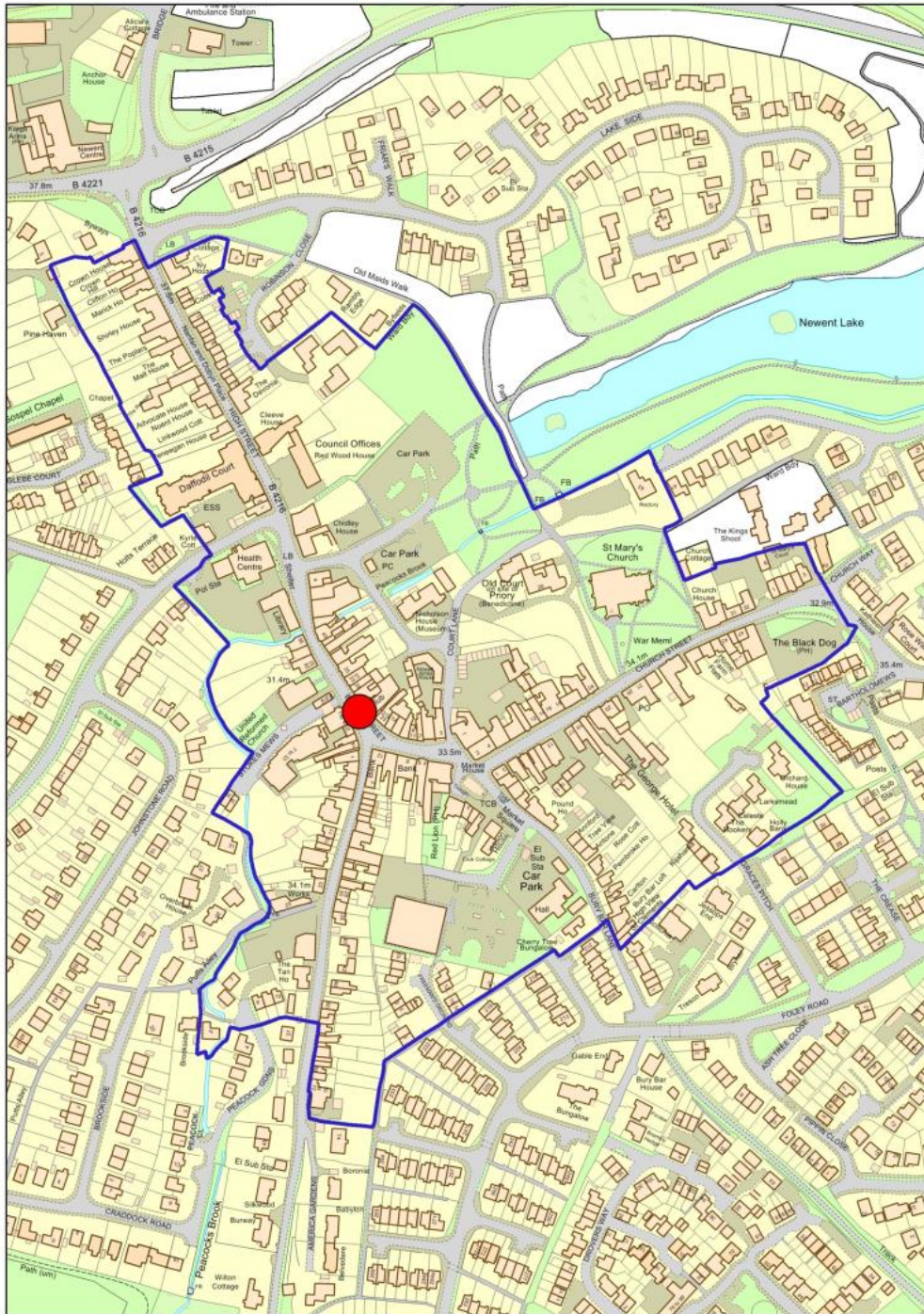
DATE:	29.1.99	DATE:	30.1.99
(Weekday)		(Weekend)	
6 hours	750	6 hours	1220
1 hour	125	1 hour	203
10 minutes	21	10 minutes	34

Total: (both Andy Creese Butchers & 32 Broad Street)

DATE:	29.1.99	DATE:	30.1.99
(Weekday)		(Weekend)	
6 hours	1590	6 hours	2420
1 hour	265	1 hour	403
10 minutes	44	10 minutes	67
WEEKLY AVERAGE: 56			

2. People & Footfall

2.1.8 Footfall Count Location



2 . People & Footfall

2.2 Car Parking

2.2.1 This indicator refers to the total public car parking usage in and around the town centre.

2.2.2 For many people, the possibility of driving into town and parking their car in a safe car park remains a considerable element of convenience-based attractiveness as it grants them a higher sense of perceived comfort and independence. Many retailers and high street businesses would tend to agree with this and, in some cases, would prefer for their customers to be able to park near their shop or outlet for ease of access.

2.2.3 Measuring and monitoring the level of car park usage, along with footfall contribute to a dynamic picture of activity levels in the town centre. Over time, this data can provide the basis of a comparison between actual perceived variances of activity and the impact of initiatives like events, special offers and the arrival or departure of high profile businesses.

2.2.4 The Forest of Dean District Council Cabinet made the decision to implement car parking charges in September 2011, with charging commencing on 1 July 2012.

2.2.5 The following table provides a breakdown of the Newent car parking (Lewell Street) usage on a month by month basis from August 2014 to July 2015.

MONTH	NUMBER OF TICKETS PURCHASED
August 2014	2921
September 2014	4558
October 2014	5316
November 2014	3314
December 2014	4155
January 2015	3502
February 2015	3966
March 2015	4148
April 2015	4733
May 2015	4131
June 2015	3462
July 2015	5138

3 . Diversity & Vitality of Place

3 Diversity & Vitality of Place

The overall aim in this theme is to provide an assessment of the actual offer of the town centre and its diversity taking an all-inclusive approach that includes daytime, evening and night time economies.

The approach does not differentiate here between the public and private sectors as it is interpreted that both contribute to the provision of services, products and an overall experience for town centre visitors to enjoy and keep coming back to.

This theme does not monitor consumer demand, expectations or their perceptions of the offer provided by the town centre. This should be covered by a separate theme.

The 'Diversity and Vitality of Place' section covers the following key items; Retail Offer, Culture and Leisure Offer, Events, Reported Crime and Markets.

3.1 Retail Offer

3.1.1 This indicator keeps track of the range and variety of retail goods and services offered in the town centre, measured as the change in the number of businesses in each category over a 12 month period.

3.1.2 In order to remain competitive, town centres need to ensure they provide a level of offer that matches the demand of their current (or intended) visitors and consumers.

3.1.3 This indicator is often linked to footfall and levels of business as well as visitor satisfaction. It can also be used (in conjunction with other indicators) to monitor the balance and relationship between the area's day-time and night-time/evening economies.

3.1.4 The retail offer is broken down into Use Class Orders. A summary of the Use Class Order can be found below:

- **A1** – Shops
- **A2** – Financial and Professional Services
- **A3** – Restaurants and Cafes
- **A4** – Drinking Establishments
- **A5** – Hot Food Takeaways
- **B1** – Business

3 . Diversity & Vitality of Place

- **D1** – Non-residential Institutions
- **D2** – Assembly and Leisure
- **Sui Generis** – Theatres, Amusement Arcades, Funfair, Launderette, Sale of Fuel, Sale or Display of Motor Vehicles, Taxis, Scrapyard, Hostel, Waste Disposal, Retail Warehouse, Night Club, Casino
- **Vacant** – As described

3.1.5 It should be noted that the number of units recorded differs between 2015 and 2008. This may be as a result of the division of shop units, or variation on the area assessed.

3.1.6 The retail offer within Newent was recorded for 2015, 2014, 2013 and 2008. The retail Use Class Order breakdown is as follows:

USE CLASS	2015		2014	
	NUMBER OF UNITS	% WITHIN EACH CLASS	NUMBER OF UNITS	% WITHIN EACH CLASS
A1	51	51	50	51
A2	11	11	10	10.2
A3	6	6	6	6.1
A4	3	3	4	4.1
A5	6	6	5	5.1
B1	4	4	5	5.1
D1	0	0	11	11.2
D2	11	11	0	0
S u i Generis	2	2	1	1.1
Vacant	6	6	6	6.1
TOTAL	100	100	98	100

USE CLASS	2013	2008
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3. Diversity & Vitality of Place

	NUMBER OF UNITS	% WITHIN EACH CLASS	NUMBER OF UNITS	% WITHIN EACH CLASS
A1	48	49.5	47	52.2
A2	9	9.3	12	13.4
A3	5	5.2	8	8.9
A4	4	4.1	2	2.2
A5	5	5.2	3	3.3
B1	6	6.2	4	4.4
D1	11	11.3	7	7.8
D2	0	0	0	0
Sui Generis	1	1	0	0
Vacant	8	8.2	7	7.8
TOTAL	97	100	90	100

3.1.7 The data indicates that Use Class A1 (Shops) has the highest retail offer percentage within Newent for 2015, 2014, 2013 and 2008, with a small increase in A1 (Shops) and A2 (Financial & Professional Services) uses in 2015. Vacancy rates have remained consistent at 6%.

3.2 Culture & Leisure Offer

3.2.1 This indicator captures the variety of leisure related services offered in the town centre, including publicly supported services such as swimming pools and theatres.

3.2.2 Interaction with other people, cultural activities and a bit of enjoyment not related to a 'to do/buy' list are some of the many reasons why people come to town centres. This indicator captures this characteristic of town centre activity.

3.2.3 The following provides an indication of the cultural and leisure offer within Newent town centre for 2015, 2014, 2013 and 2008.

FACILITY	2015	2014	2013	2008
Museums	0	0	0	1
Art Galleries	0	1	0	1

3 . Diversity & Vitality of Place

Arts Centre	0	0	0	0
Take Away	6	5	5	3
Cafes	6	6	5	8
Swimming Pools	1 (not in Town Centre but within walking distance of TC)	1 (not in Town Centre but within walking distance of TC)	1 (not in Town Centre but within walking distance of TC)	1 (not in Town Centre but within walking distance of TC)
Gyms	0	0	0	0
Cinemas	0	0	0	0
Theatres	0	0	0	0
Community Halls	1	1	1	0
Parks/Gardens	1	1	1	1
Games Arcade	0	0	0	0
Other Specialist Outlets	2 (Library and The Chill Out Zone)	2 (Library and The Chill Out Zone)	2 (Library and The Chill Out Zone)	2 (Library and The Chill Out Zone)

3.2.4 The figures for 2015 demonstrate a similar profile as 2014, with a minor increase in the number of takeaways. It should be noted that there is still a lack of facilities related to cultural activities.

3.3 Events

3.3.1 This indicator keeps track of the number of events held in the town centre public realm, measured using local authority's data of event licenses awarded over a 12 month period and those held in town centre venues that have significant impact of footfall.

3.3.2 Events and festivals are a major reason for people to come to town centres. A diverse event offer can be a major source of attraction for visitors as well as local residents, particularly if these events take place throughout the year and are aimed at different audiences (e.g. cultural tourists, business tourists, young people, children, families, ethnic minorities).

3 . Diversity & Vitality of Place

3.3.3 Events can make a significant contribution to the local economy and foster a stronger sense of community among residents, pride of place and inclusiveness.

3.3.4 Events may range from small carnivals or fairs, to major cultural festivals or conferences.

3.3.5 Licensed events in Newent over the past year (September 2014 – September 2015) are as follows:

Temporary Event Notices -

- Stall @ Church Street, Newent Onion Fayre, 13/09/2014, 10:00 -17:00, Sale of alcohol from Tombola stall
- Stall at Newent Onion Fair, 13/09/2014, 08:00 - 18:00, Sale of alcohol
- Budgen's Supermarket, Newent, 13/09/2014, 09:00 - 18:00, Sale of alcohol at Newent Onion Fair
- Memorial Hall, Newent, 23/05/2015, 18:00 - 23:30, Sale of alcohol and music at wedding event
- Bouldson Croft, Newent, 11/07/2015 - 12/07/2015, 19:00 - 02:00, Sale of alcohol and regulated entertainment
- Stall at Market Square, Newent, 12/09/2015, 10:00 - 17:00, Off Sales of alcohol at Newent, Onion Fayre

Premises Licences -

- 3 Broad Street, Newent, Gloucestershire, GL18 1AG - Off Licence Shop, 13/02/2015
- Newent News, 27 Broad Street, Newent, Gloucestershire, GL18 1AQ - Off Licence Shop

Road Closure Orders -

- Newent Christmas Light Switch On, 29/11/14, 12:00 - 20:00 - Various roads within Newent

3.3.6 Newent hosts the annual 'Newent Onion Fayre' which is the single largest event per annum for the town. A number of road closures are required for the event, details are held by Gloucestershire County Council due to the size of the event.

3 . Diversity & Vitality of Place

3.4 Reported Crime

3.4.1 This indicator monitors the number of reported incidents of crimes in a range of categories in the town centre.

3.4.2 In some cases, fear of crime can act as a deterrent for people not to visit a town centre, particularly in the evenings and at night. Yet, as powerful as perceptions can be in influencing people's behaviour, they are not always directly related to reality.

3.4.3 This indicator will allow its users to contrast these perceptions with actual reported crime statistics.

3.4.4 The data provides information on reported crime within Newent town centre (town centre boundary as defined by Local Planning Policy) from August 2014 – July 2015. Information has been taken from www.police.uk

CRIME	Aug 14	Sept 14	Oct 14	Nov 14	Dec 14	Jan 15	Feb 15	Mar 15	Apr 15	May 15	Jun 15	Jul 15
Violence & Sexual Offences	2	1	3	1	-	1	3	1	-	1	1	1
Anti-Social Behaviour	6	2	7	2	2	3	5	7	6	2	2	5
Criminal Damage & Arson	3	-	1	1	1	-	1	-	2	1	1	-
Vehicle Crime	-	-	-	-	1	-	-	-	-	-	-	-
Burglary	-	-	-	-	-	-	-	-	-	-	-	-
Theft from Person	-	-	-	-	-	-	-	-	-	-	-	-
Other Theft	1	-	1	1	-	-	2	1	-	-	2	1
Drugs	-	-	-	-	-	-	3	-	-	-	-	-
Robbery	-	-	-	-	-	-	-	-	-	-	-	-
Shoplifting	3	1	-	-	-	-	-	-	1	-	1	2

3. Diversity & Vitality of Place

O t h e r Crime	-	-	-	-	-	-	-	1	-	-	-	-
P u b l i c Disorder a n d Weapons	-	-	-	-	1	-	1	-	1	-	-	-
TOTAL	15	4	12	5	5	4	15	10	10	4	7	9

3.4.5 Over the same 12 month period from last year the total crime figure is down from 125 crimes to 100. Anti-social behaviour remains as the highest reported crime.

3.5 Markets

3.5.1 This indicator monitors the existence of regular markets in the town centre.

3.5.2 Markets, like events, can be a major motivating factor for people to come to a town centre. The presence of a regular (albeit temporary) traditional market can add diversity to the retail offer of a town centre and can act as a catalyst for other more specialist markets to come to the area, including farmers markets, artisan markets, continental markets, Christmas Markets, night markets, etc.

3.5.3 All of this can contribute to the area's diversity of offer, satisfy a wider range of needs and attract local residents as well as visitors from a growing catchment area.

3.5.4 The National Market Trade Federation has no record of any markets held in Newent.

3.5.5 There is a small market on a Thursday (all day) located in the Market Square.

4 . Economic Characteristics

4 Economic Characteristics

The overall aim in this theme is to provide users with an assessment of elements linked to the economic performance of a town centre.

Some of the more 'static' elements which in turn may influence perceptions too, will include changes in the number of charity shops or vacant retail units.

4.1 Charity Shops

4.1.1 This indicator monitors yearly changes in the number of charity shops in a town centre.

4.1.2 Over the last 15 years, the proliferation of charity shops in town centres may have been interpreted in certain circles as a sign of decline. On the other hand, charity shops fill an important gap in the retail offer of any town centre, not just in towns and cities with more modest income catchment area and/or ageing demographics.

4.1.3 Charity shops provide a valuable re-use and re-cycling function, reducing the volume of waste going to landfill and bring in valuable income for worthy causes.

4.1.4 Regardless of how the existence of charity shops is interpreted, their growth or decline impacts on perceptions and forms an important element in the monitoring of the economic performance of any town centre.

4.1.5 This indicator alone can act as a barometer for the impact of strategic decisions on the daytime economy of a town centre.

4.1.6 The information below details the number of charity shops within the town centre for 2015 - 2008.

2015:

New Start Cat Rescue Charity: 11 Broad Street

Great Oaks Dean Forest Hospice Charity: 39 Broad Street

The Old Shambles Charity Shop and Bookstore: 22 Church Street

2014:

New Start Cat Rescue Charity: 11 Broad Street

Great Oaks Dean Forest Hospice Charity: 39 Broad Street

The Old Shambles Charity Shop and Bookstore: 22 Church Street

4 . Economic Characteristics

2013:

New Start Cat Rescue Charity: 11 Broad Street

Great Oak Dean Forest Hospice: 39 Broad Street

The Old Shambles Charity Shop and Bookstore: 22 Church Street

2008:

Cats Protection: 15 Broad Street

Great Oak Dean Forest Hospice: 39 Broad Street

Newent Association for the Disabled: 18 Church Street

Newent Association for the Disabled: 8 Church Street

4.1.7 Some traders report concern about the proportion of new goods on sale in charity shops. As charities are able to claim up to 80% discount on their business rates, this could be interpreted as unfair competition.

4.1.8 One unit (Great Oak Dean Forest Hospice) has occupied the same unit in all the 2008, 2013, 2014 and 2015 data sets.

4.2 Vacancy

4.2.1 This indicator monitors the changes in a town centre's vacant retail units.

4.2.2 An increase in vacant retail units in the town centres has traditionally been linked to economic decline both locally and nationally.

4.2.3 This could however also be interpreted as a temporary opportunity for the town centre to strategically re-balance its visitor offer, and for culture and leisure-related outlets and community services to gain more of a foothold in the town centre.

4.2.4 Regardless of how vacant units are interpreted, their growth or decline forms an important element in the monitoring of the economic performance of any town centre.

Newent Vacant Units 2015:

Vacant Unit Amount	% of units that are Vacant
6	6%
Total town centre units surveyed - 100	

4 . Economic Characteristics

Vacant Unit Locations:

Unit 5, Howell Jones Court, Newent

The Black Dog, Church Street

9 Church Street, Newent

1a Court Lane, Newent

2 Court Lane, Newent

10 Broad Street, Newent

Newent Vacant Units 2014:

Vacant Unit Amount	% of units that are Vacant
6	6.1%
Total town centre units surveyed - 98	

Vacant Unit Locations:

Unit 5, Howell Jones Court, Newent

8 Church Street, Newent

1 Court Lane, Newent

1a Court Lane, Newent

2 Court Lane, Newent

31 Culver Street, Newent

Newent Vacant Units 2013:

Vacant Unit Amount	% of units that are Vacant
8	8.2%
Total town centre units surveyed - 97	

Vacant Unit Locations:

4 . Economic Characteristics

The Old Malt House, Newent
 Unit 5, Howell Jones Court, Newent
 Albion House, Newent
 1 Court Lane, Newent
 1a Court Lane, Newent
 5a Broad Street, Newent
 31 Culver Street, Newent
 34 Culver Street, Newent

Newent Vacant Units 2008:

Vacant Unit Amount	% of units that are Vacant
7	7.8%

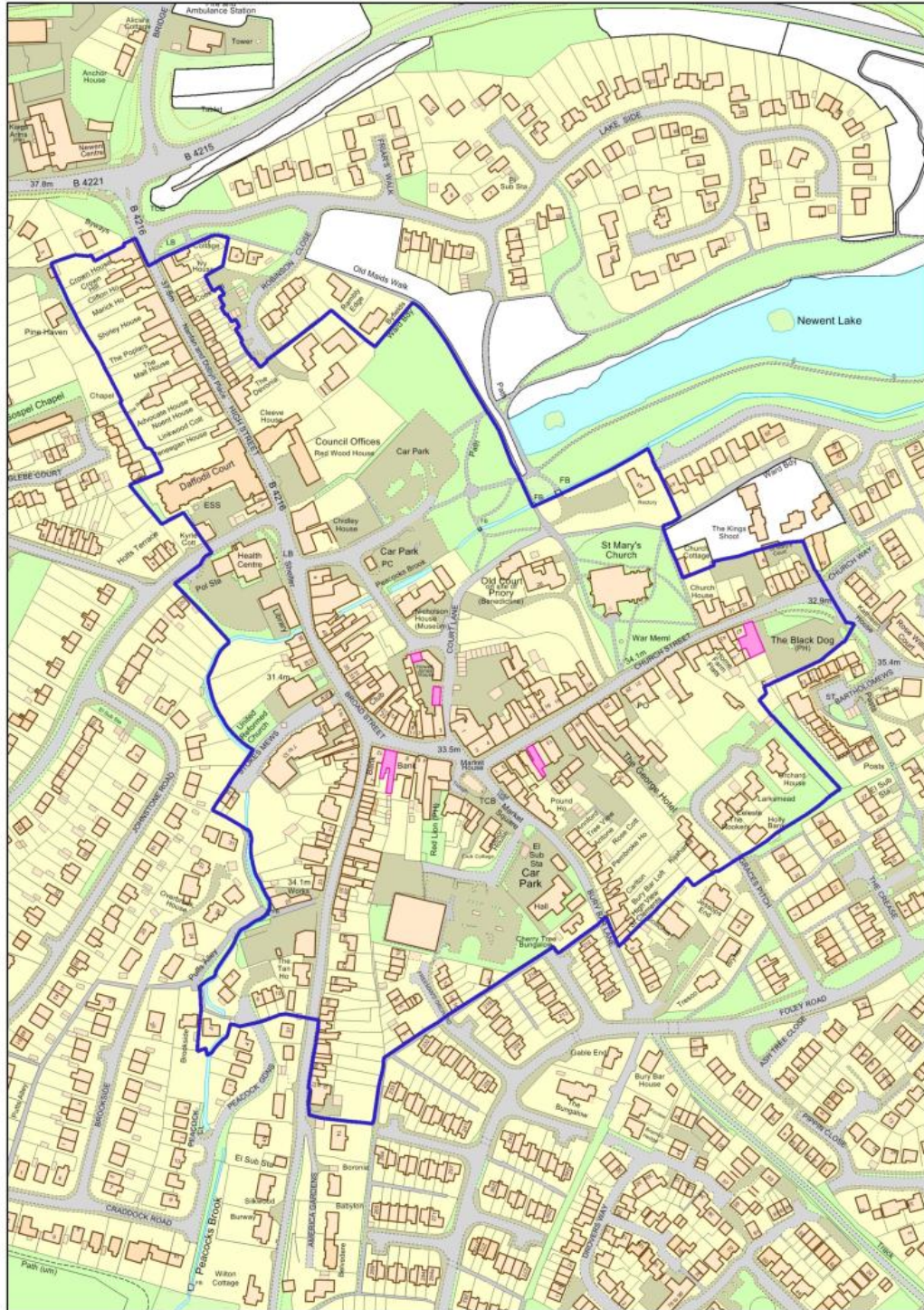
Total town centre units surveyed - 90

Vacant Unit Locations:

29 Broad Street, Newent
 Howell Jones House, Newent
 The Attic, 8 - 10 Church Street, Newent
 8b Church Street, Newent
 Unit 4, 17 Croft House, Newent
 11 Church Street, Newent
 The Old Granary, Old Court Lane, Newent

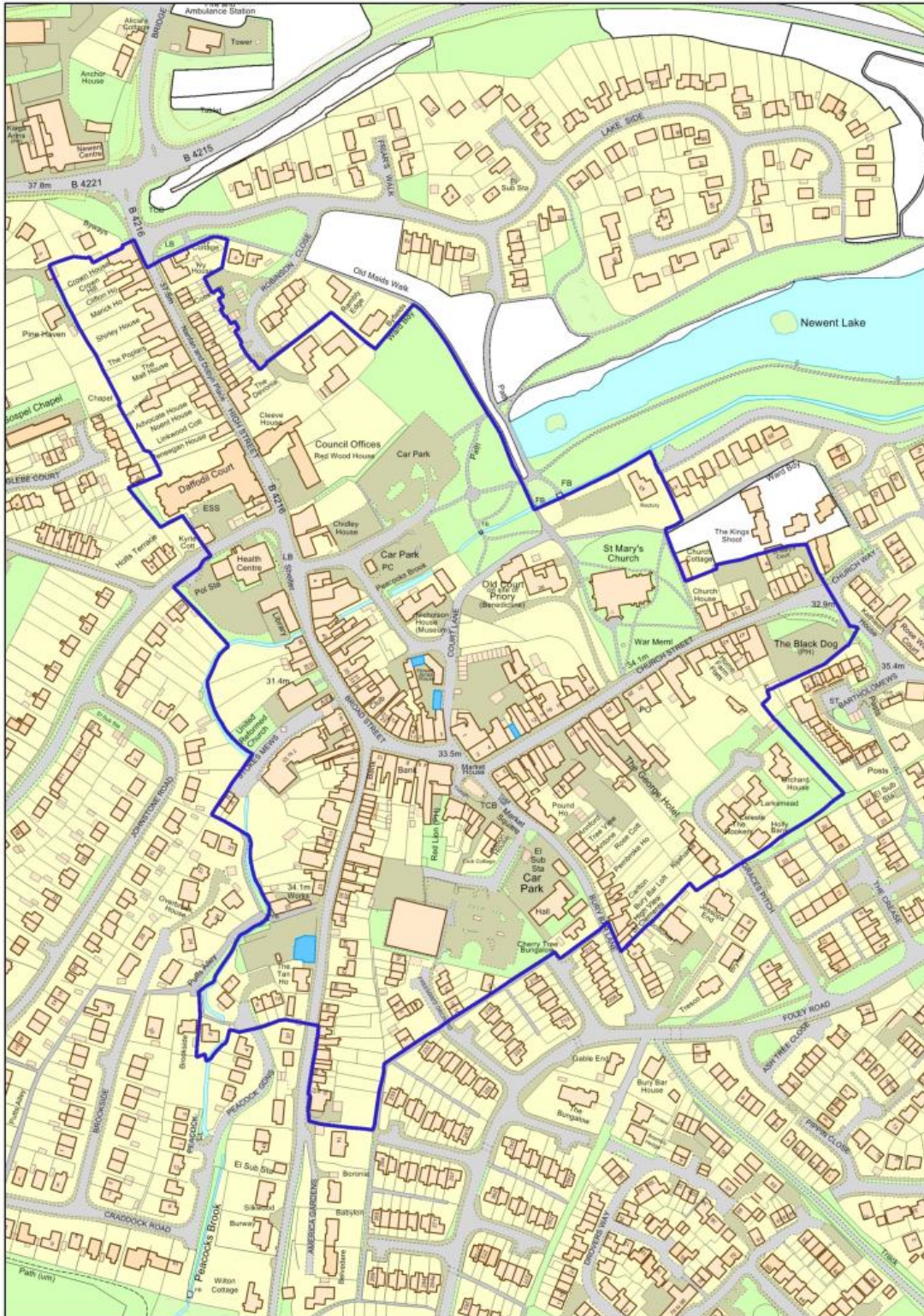
4. Economic Characteristics

4.2.1 Vacancy 2015 Plan



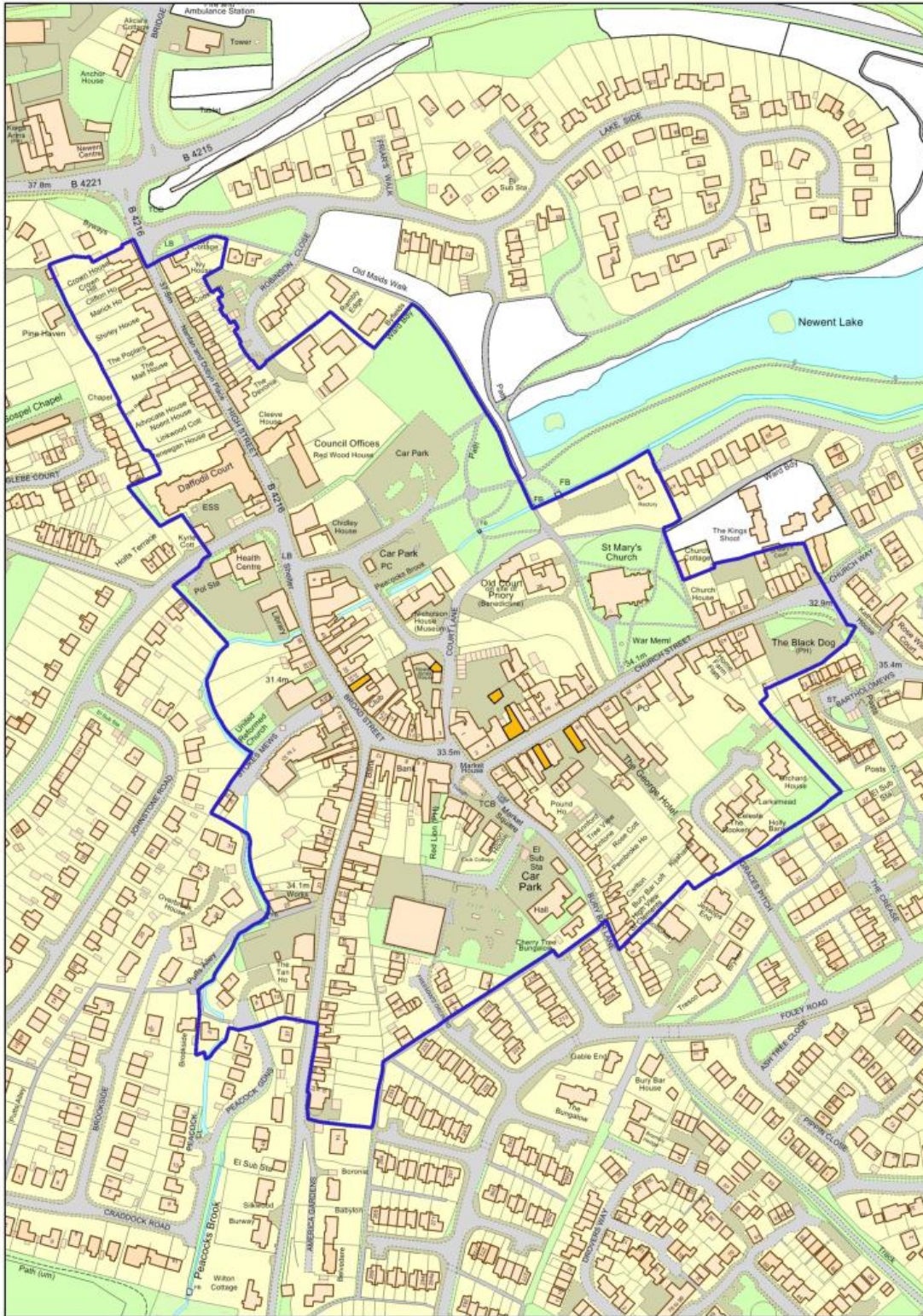
4. Economic Characteristics

4.2.2 Vacancy 2014 Plan



4. Economic Characteristics

4.2.4 Vacancy 2008 Plan



4 . Economic Characteristics

4.3 Evening & Night Time Economy

4.1 This indicator monitors evidence of active management of the evening and night time economies in the town centre.

4.2 The majority of town centres (or at least parts of them) do not go to sleep after the last shop closes for the day. They often have evening and night time economies too, which may vary in size and character from one location to another.

4.3 In some areas, this part of the economy forms a crucial part of the service offer.

4.4 In many cases, the town centre attracts a completely different demographic of customer in the evening to those who visit the high street during the day time.

4.5 It is also worth distinguishing between the evening consumer (5 – 8 pm often referred to as the 'shoulder period') and the late night consumer, as each can have quite different demographics.

4.6 Evidence is building to support the collective and active management of town centres after dark to increase visitor confidence, improve perceptions, prevent crime and disorder, and provide a healthy trading environment for a range of businesses and providers who operate at night.

4.7 This indicator enables users to monitor how effectively the evening and night time economies are managed (if they are managed at all) in a town centre.

4.8 The retail pathfinder toolkit advises that the Purple Flag recognition system is used. Purple flag is the accreditation scheme that recognises excellence in the management of town and city centres at night. Entertainment areas that achieve the standard will be those that offer *a better night out* to visitors. Purple Flag aims to raise standards and improve the quality of towns and cities at night.

4.9 Newent town centre is not accredited as a purple flag location.

5 . Conclusion

5 Conclusion

5.1 The report demonstrates that town centre performance is not just a reflection of retail performance.

5.2 There has been a slight increase in the average 10 minute footfall count from 2014 to 2015; from 56 people to 57 people.

5.3 The Use Class Order Retail Assessment shows a small increase in A1 'Shops' and A2 'Financial and Professional Services'. The predominant use class remains as A1 'Shops'.

5.4 Vacancy rates have remained steady at 6%. This is notably less than the national average rate of 12.5% (Local Data Company) and the lowest of the District's four main towns.

5.5 The report demonstrates that the cultural and leisure offer has remained at a steady rate from 2008. There is however still a lack of facilities related to Cinemas and Theatres; although these are facilities you would expect to find in larger town and city centres.

5.6 The Events indicator illustrates the 2 major annual events, these being the Newent Onion Fayre and the Christmas light switch on. A number of other events are also detailed. The 2 major events should attract a larger than average footfall count in to the town centre. Additional major events could be accommodated within the Spring/Summer period, to further increase footfall at this time of the year

5.7 Crime has decreased from 2015 although Anti-Social behaviour remains as the most commonly reported crime.

5.8 Overall Newent has seen a minor rise in footfall from last year. The vacancy rate is still significantly less the national average. Whilst the majority of the town centre is occupied by shops (A1 use), the town has seen an increase in 'financial and professional services'. This may be an indicator as to the potential change in town centre use and should be a key focus of monitoring in the future.

5.9 The data within this report should be recorded on a yearly basis, to monitor any potential change in footfall or town centre use/provision.

5.10 The retail pathfinder toolkit advises that the following data should also be recorded and assessed to monitor the health of the town centre together with the data in this report:

- Geographical Catchment
- Access
- Community Spirit

5 . Conclusion

- Business Confidence
- Town Centre Satisfaction with retail offer
- Visitor Experience Satisfaction
- Attractiveness
- Crime and Safety Perception
- Retail Sales
- Partnership Working

6 . Use Class Lists

6 Use Class Lists

6.1 2015

ADDRESS	SERVICE	SHOP AREA M ²	USE CLASS
Shambles Retail Village	Old Nicks Tattoo and Art Studio	80	Sui Generis
Shambles Retail Village	Sew Sew Studio	15	A1
Shambles Retail Village	Jallow Hair and Beauty	15	A1
Shambles Retail Village	Baby Shambles	15	A1
Shambles Retail Village	Sandwich Bar	15	A3
Shambles Retail Village	Gills	20	A1
Shambles Retail Village	Newent Information and Visitor Centre	20	Sui Generis
Shambles Retail Village	Courtyard Café	25	A3
Shambles Retail Village	The Beauty Rooms	-	A1
Shambles Retail Village	Mona's Handbags	-	A1
Shambles Retail Village	The Forge Gallery	-	D1
1 High Street	Naylor Powell Estate Agents	90	A2
Good News Centre	Bookshop + Coffee Shop	225	A3
The Golden Combe, High Street	The Golden Combe Hair Salon	50	A1
Holts Health Centre	Health Centre	485	D1
Library	Library	270	D1
Lewall House High Street	The Wool Garden	65	A1
Manchester House High Street	The Co-operative Food	365	A1
3 High Street	G.D.Parker DIY Supplies and Hardware	120	A1
4a High Street	Coventry Building Society	30	A2
4b High Street	Steve Gooch Estate Agents	45	A2

6 . Use Class Lists

Unit 1 Howell Jones Court	Redz Hairdressing	40	A1
Unit 2 Howell Jones Court	NDC Dental Care	60	D1
Unit 3-4 Howell Jones Court	Perfect Bliss Health and Beauty Salon	30	A1
Unit 5 Howell Jones Court	Vacant	20	Vacant
St Mary's Church, Church Street	Church	784	D1
The Black Dog Church Street	Vacant	205	Vacant
47 Church Street	Time Hairdressing	50	A1
29-30 Church Street	Post Office	100	A1
24 Church Street	Madge Lloyd + Gibson Solicitors	105	A2
22 Church Street	Shambles Charity Shop	128	A1
George Hotel Church Street	Pub/Hotel	350	A4
20 Church Street	Picture framing	95	A1
21 Church Street	A & J Entertainment (DVD/Comic Book)	-	A1
Oak House	Sunkissed Training Academy	-	D1
19 Church Street + 17 Church Street	Jillings Antique Clocks	218	A1
18 Church Street	Erols Courtyard Café	215	A1
17 Church Street	Newent Barbers Shop	?	A1
16 Church Street	Country Flowers	60	A1
14 Church Street	The Stock Exchange - Clothes/bags	90	A1
13a Church Street	Sizzling Wok Chinese Takeaway	75	A5
13b Church Street	Polska Food Shop	60	A1
12 Church Street	Ideal Carpets	85	A1
11 Church Street	The Real Deal	78	A1

6 . Use Class Lists

10 Church Street	Cll Seans Deli Café	80	A3
9 Church Street	Vacant	85	Vacant
8 Church Street	For the Love of Chocolate	105	A1
8a Church Street	The Patchwork Basket	35	A1
7 Church Street	Cobblers Small Pub	100	A4
6 Church Street	Seymour News	155	A1
5 Church Street	GDR Solutions	95	B1
4 Church Street	Pillar Software	60	B1
2 + 2a Church Street	Gooch Sports	90	A1
3 Church Street	Rogan Josh Indian Takeaway	65	A5
1 Church Street	Newent Kebab House	-15	A5
Wyedean Healthfoods	Wyedean Healthfoods	60	A1
Memorial Hall Bury Bar Lane	Memorial Hall	355	D1
Co-op Market Square	Co-op Retail Store	985	A1
1 Market Square	Newent health and Beauty	67	A1
2 Market Square	Dental Surgery	40	D1
Harwood House Market Square	Raft Clothing	120	A1
Newent Town Hall Market Square	Town Hall	84	D1
The Red Lion Broad Street	Pub	336	A4
1 Broad Street	Nisa Local	285	A1
1a Broad Street	Cut Above	-	A1
3 Court Lane	Best Smaczek	115	A1
1 Court Lane	Total Design Ltd Architects	15	A2
1a Court Lane	Vacant	15	Vacant
2 Court Lane	Vacant	30	Vacant
5a Broad Street	Slades Solicitors	130	A2
4 Broad Street	Crusty Loaf Bakery	120	A1

6 . Use Class Lists

7 Broad Street	The Card Shop	60	A1
8 Broad Street	Lloyds TSB	240	A2
10 Broad Street	Vacant	65	Vacant
10a Broad Street	Sweet Memories	90	A1
11 Broad Street	New Start Cat Rescue Charity	40	A1
13 Broad Street	Flowercraft Florist	70	A1
19 Broad Street	Day Lewis Pharmacy	60	A1
21a Broad Street	Pipins Fruit and Veg	50	A1
23 Broad Street	Country Corner Clothes	75	A1
23a Broad Street	Newent Circle Club	230	D1
27a Broad Street	Newent News	75	A1
27b Broad Street	Snippets Hair	50	A1
29 Broad Street	Mementos Gift Shop	60	A1
31 Broad Street	The Cake Box Tea Rooms	85	A3
35 Broad Street	Ashton and Daniel Optometrist	135	D1
37a Broad Street	Andy Creese Butchers	175	A1
39 Broad Street	Great Oaks Dean Forest Hospice Charity Shop	165	A1
32a Broad Street	RS Photographic	35	A2
32b Broad Street	Reflections Hair Salon	70	A1
34 Broad Street	The Newent Tandoori	80	A5
36 Broad Street	The Chillout Zone	45	A1
16 Broad Street	Smiths of Newent Estate Agents	55	A2
14 Broad Street	The Tudor Fish and Chip Shop	130	A5
12 Broad Street	Barclays Bank	166	A2
43 Broad Street	Kam Wah Chinese Takeaway	105	A5

6 . Use Class Lists

1 Culver Street	Buttery Tea Rooms	85	A3
20 Culver Street	Perpetua Print And Design	165	B1
The Old Chapel Culver Street	Smiths of Newent Antiques Auctions	145	A2
25 Culver Street	Newent Blacksmiths Markeys & Sons	-	B1

6.2 2014

ADDRESS	SERVICE	USE CLASS
Shambles Retail Village	Old Nicks Tattoo and Art Studio	Sui Generis
Shambles Retail Village	Bling Box	A1
Shambles Retail Village	Baby Shambles	A1
Shambles Retail Village	Sandwich Bar	A3
Shambles Retail Village	Bootee Shop	A1
Shambles Retail Village	Art Studio	D1
Shambles Retail Village	Courtyard Café	A3
Shambles Retail Village	Taylor May Art	A1
Shambles Retail Village	Mona's Handbags	A1
Shambles Retail Village	The Shambles - Farm Shop	A1
The Old Malt House	Residential	C3
6 High Street	Sales Office Daffodil Court	B1
1 High Street	AYOT Antiques	A1
Good News Centre	Bookshop + Coffee Shop	A3
The Golden Combe High Street	The Golden Combe Hair Salon	A1
Holts Health Centre	Health Centre	D1
Library and Tourist Info	Library	D1
Lewall House High Street	The Wool Garden	A1
Manchester House High Street	The Co-operative Food	A1
3 High Street	G.D.Parker DIY Supplies and Hardware	A1

6 . Use Class Lists

ADDRESS	SERVICE	USE CLASS
4a High Street	Coventry Building Society	A2
4b High Street	Steve Gooch Estate Agents	A2
Unit 1 Howell Jones Court	Redz Hairdressing	A1
Unit 2 Howell Jones Court	NDC Dental Care	D1
Unit 3-4 Howell Jones Court	Perfect Bliss Health and Beauty Salon	A1
Unit 5 Howell Jones Court	Vacant	Vacant
St Mary's Church, Church Street	Church	D1
The Black Dog Church Street	Pub	A4
47 Church Street	Time Hairdressing	A1
29-30 Church Street	Post Office	A1
24 Church Street	Madge Lloyd + Gibson Solicitors	A2
22 Church Street	The Shambles Charity Shop and Bookstore	A1
George Hotel, Church Street	Pub/Hotel	A4
20 Church Street	Picture framing	A1
19 Church Street + 17 Church Street	Jillings Antique Clocks	A1
18 Church Street	Erols Courtyard Café	A1
17 Church Street	Newent Barbers Shop	A1
16 Church Street	Country Flowers	A1
14 Church Street	The Stock Exchange - Clothes/bags	A1
13a Church Street	Sizzling Wok Chinese Takeaway	A5
13b Church Street	Polska Food Shop	A1
12 Church Street	Ideal Carpets	A1
11 Church Street	The Real Deal	A1
10 Church Street	All Seasons Deli Café	A3
9 Church Street	Pet's Mate Pet Shop	A1

6 . Use Class Lists

ADDRESS	SERVICE	USE CLASS
8 Church Street	Vacant	Vacant
8a Church Street	The Patchwork Basket	A1
7 Church Street	Cobblers Small Pub	A4
6 Church Street	Seymour News	A1
5 Church Street	Offices	B1
4 Church Street	Pillar Software	B1
2 + 2a Church Street	Gooch Sports	A1
1 + 3 Church Street	Rogan Josh Indian Takeaway	A5
Wyedean Healthfoods	Wyedean Healthfoods	A1
Memorial Hall, Bury Bar Lane	Memorial Hall	D1
Co-op Market Square	Co-op Retail Store	A1
Albion House	Residential	C3
1 Market Square	Newent Health and Beauty	A1
2 Market Square	Dental Surgery	D1
3 Market Square	Residential	C3
Harwood House Market Square	Raft Clothing	A1
Newent Town Hall Market Square	Town Hall	D1
The Red Lion Broad Street	Pub	A4
1 Broad Street	Costcutter	A1
1a Broad Street	Cut Above	A1
3 Court Lane	Gurney's Butchers	A1
1 Court Lane	Vacant	Vacant
1a Court Lane	Vacant	Vacant
2 Court Lane	Vacant	Vacant
5a Broad Street	Slades Solicitors	A2
4 Broad Street	Crusty Loaf Bakery	A1
7 Broad Street	The Card Shop	A1

6 . Use Class Lists

ADDRESS	SERVICE	USE CLASS
8 Broad Street	Lloyds TSB	A2
10 Broad Street	Ashton and Daniels Optometrist	D1
10a Broad Street	Sweet Memories	A1
11 Broad Street	New Start Cat Rescue Charity	A1
13 Broad Street	Flowercraft Florist	A1
19 Broad Street	Day Lewis Pharmacy	A1
21a Broad Street	Pipins Fruit and Veg	A1
23 Broad Street	Country Corner Clothes	A1
23a Broad Street	Newent Circle Club	D1
27a Broad Street	Newent News	A1
27b Broad Street	Snippets Hair	A1
29 Broad Street	Mementos Gift Shop	A1
31 Broad Street	The Cake Box Tea Rooms	A3
35 Broad Street	Naylor Powell Estate Agents	A2
37a Broad Street	Andy Creese Butchers	A1
39 Broad Street	Great Oaks Dean Forest Hospice Charity Shop	A1
32a Broad Street	RS Photographic	A2
32b Broad Street	Reflections Hair Salon	A1
34 Broad Street	The Newent Tandoori	A5
36 Broad Street	The Chillout Zone	D1
16 Broad Street	Smiths of Newent Estate Agents	A2
14 Broad Street	The Tudor Fish and Chip Shop	A5
12 Broad Street	Barclays Bank	A2
43 Broad Street	Kam Wah Chinese Takeaway	A5
1 Culver Street	Buttery Tea Rooms	A3
34 Culver Street	Residential	C3
20 Culver Street	Perpetua Print And Design	B1

6 . Use Class Lists

ADDRESS	SERVICE	USE CLASS
The Old Chapel Culver Street	Smiths of Newent Antiques Auctions	A2
25 Culver Street	Newent Blacksmiths Markeys + Sons	B1
31 Culver Street	Vacant	Vacant

6.3 2013

ADDRESS	SERVICE	AREA SQ M	USE CLASS
Shambles Retail Village	Old Nicks Tattoo and Art Studio	80	Sui Generis
Shambles Retail Village	Home Décor	15	A1
Shambles Retail Village	Bling Box	15	A1
Shambles Retail Village	Smiffy's Café	20	A3
Shambles Retail Village	Baby Shambles	15	A1
Shambles Retail Village	Fairchilds	20	A1
Shambles Retail Village	Gill's Books	25	A1
The Old Malt House	Vacant	130	Vacant
6 High Street	Sales Office Daffodil Court	260	B1
1 High Street	AYOT Antiques	90	A1
Good News Centre	Bookshop + Coffee Shop	225	A3
The Golden Combe High Street	The Golden Combe Hair Salon	50	A1
Holts Health Centre	Health Centre	485	D1
Former Police Station	Kings Builders Gloucester Ltd & Health Centre	105	D1
Library and Tourist Info	Library	270	D1
Lewall House High Street	The Wool Garden	65	A1
Manchester House High Street	The Co-operative Food	365	A1

6 . Use Class Lists

ADDRESS	SERVICE	AREA SQ M	USE CLASS
3 High Street	G.D.Parker DIY Supplies and Hardware	120	A1
4a High Street	Coventry Building Society	30	A2
4b High Street	Steve Gooch Estate Agents	45	A2
Unit 1 Howell Jones Court	Redz Hairdressing	40	A1
Unit 2 Howell Jones Court	NDC Dental Care	60	D1
Unit 3-4 Howell Jones Court	Perfect Bliss Health and Beauty Salon	30	A1
Unit 5 Howell Jones Court	Vacant	20	Vacant
St Mary's Church Church Street	Church	784	D1
The Black Dog Church Street	Pub	205	A4
47 Church Street	Time Hairdressing	50	A1
29-30 Church Street	Post Office	100	A1
24 Church Street	Madge Lloyd + Gibson Solicitors	105	A2
22 Church Street	The Shambles Charity Shop and Bookstore	128	A1
George Hotel Church Street	Pub/Hotel	350	A4
20 Church Street	Picture Framing	95	A1
19 Church Street & 17 Church Street	Furniture	218	A1
18 Church Street	CB Home Improvements Limited	215	A1
16 Church Street	Country Flowers	60	A1
14 Church Street	The Stock Exchange - Clothes/bags	90	A1
13a Church Street	Sizzling Wok Chinese Takeaway	75	A5

6 . Use Class Lists

ADDRESS	SERVICE	AREA SQ M	USE CLASS
13b Church Street	Polska Food Shop	60	A1
12 Church Street	Ideal Carpets	85	A1
11 Church Street	The Real Deal	78	A1
10 Church Street	All Seasons Deli Café	80	A3
9 Church Street	Pet's Mate Pet Shop	85	A1
8 Church Street	The Beauty Rooms	105	A1
8a Church Street	The Patchwork Basket	35	A1
7 Church Street	Cobblers Small Pub	100	A4
6 Church Street	Seymour News	155	A1
5 Church Street	Offices	95	B1
4 Church Street	Pillar Software	60	B1
2 + 2a Church Street	Gooch Sports	90	A1
1 + 3 Church Street	Rogan Josh Indian Takeaway	65	A5
Wyedean Healthfoods	Wyedean Healthfoods	60	A1
Memorial Hall Bury Bar Lane	Memorial Hall	355	D1
Budgens Market Square	Budgens Retail Store	985	A1
Albion House	Vacant	77	Vacant
1 Market Square	Newent Health and Beauty	67	A1
2 Market Square	Dental Surgery	40	D1
Harwood House Market Square	Raft Clothing	120	A1
Newent Town Hall Market Square	Town Hall	84	D1
The Red Lion Broad Street	Pub	336	A4
1 Broad Street	Costcutter	285	A1
3 Court Lane	Gurney's Butchers	115	A1
1 Court Lane	Vacant	15	Vacant

6 . Use Class Lists

ADDRESS	SERVICE	AREA SQ M	USE CLASS
1a Court Lane	Vacant	15	Vacant
2 Court Lane	Total Design	30	B1
5a Broad Street	Vacant	130	Vacant
4 Broad Street	Crusty Loaf Bakery	120	A1
7 Broad Street	The Card Shop	60	A1
8 Broad Street	Lloyds TSB	240	A2
10 Broad Street	Ashton and Daniels Optometrist	65	D1
10a Broad Street	Sweet Memories	90	A1
11 Broad Street	New Start Cat Rescue Charity	40	A1
13 Broad Street	Flowercraft Florist	70	A1
19 Broad Street	Day Lewis Pharmacy	60	A1
21a Broad Street	Pippins Fruit and Veg	50	A1
23 Broad Street	Country Corner Clothes	75	A1
23a Broad Street	Newent Circle Club	230	D1
27a Broad Street	Newent News	75	A1
27b Broad Street	Snippets Hair	50	A1
29 Broad Street	Memento's Gift Shop	60	A1
31 Broad Street	The Cake Box Tea Rooms	85	A3
35 Broad Street	Naylor Powell Estate Agents	135	A2
37a Broad Street	Andy Creese Butchers	175	A1
39 Broad Street	Great Oaks Dean Forest Hospice Charity Shop	165	A1
32a Broad Street	RS Photographic	35	A2
32b Broad Street	Reflections Hair Salon	70	A1
34 Broad Street	The Newent Tandoori	80	A5
36 Broad Street	The Chillout Zone	45	D1

6 . Use Class Lists

ADDRESS	SERVICE	AREA SQ M	USE CLASS
16 Broad Street	Smiths of Newent Estate Agents	55	A2
14 Broad Street	The Tudor Fish and Chip Shop	130	A5
12 Broad Street	Barclays Bank	166	A2
43 Broad Street	Kam Wah Chinese Takeaway	105	A5
1 Culver Street	Buttery Tea Rooms	85	A3
34 Culver Street	Vacant	55	Vacant
20 Culver Street	Perpetua Print And Design	165	B1
The Old Chapel Culver Street	Smiths of Newent Antiques Auctions	145	A2
25 Culver Street	Newent Blacksmiths Markeys + Sons	150	B1
31 Culver Street	Vacant	200	Vacant

6.4 2008

ADDRESS	SERVICE	USE CLASS
19 Culver Street	Newent Auction Rooms	D1
25 Culver Street	Newent Blacksmiths	A1
3 Culver Street	Newent Dental Care	D1
31 Culver Street	Cowdy Gallery	D1
18 Church Street	Newent Association for the Disabled	A1
22 Church Street	Madge, Lloyd & Gibson Solicitors	A2
The Attic, 8 – 10 Church Street	Vacant	Vacant
20 – 24 Church Street	Shambles Museum Ltd	D1
8b Church Street	Vacant	Vacant

6 . Use Class Lists

ADDRESS	SERVICE	USE CLASS
2a Church Street	Cut Above	A1
2 Church Street	Gooch Sport	A1
4 Church Street	Pillar Software Ltd	B1
6 Church Street	Seymours Newsagents	A1
7 Church Street	Andrew Marcham & Co	A2
16 Waterloo House, Church Street	Country Flowers	A1
31 Church Street	Newent Post Office	A1
21 – 23 Church Street	George Hotel	C1
10 church Street	Shepherd's Deli	A1
1 – 3 The Corner House, Church Street	JP's Chinese	A3
14 Church Street	The Stock Exchange	A1
8 Church Street	Newent Association for the Disabled	A1
Harwood House, 7 Market Square	Corner shop Designers	A1
6a Burybar Lane	J & J construction	B1
2 Market Square	Wyedean Wholefoods	A1
Market Square, Burybar Lane	Richardson's Budgens	A1
2 Market Street	Market Square Dental Surgery	D1
Meredith House, 1 Market Square	Newent Health & Beauty	A1
Burybar Lane	Alan Freeman Motor Repairs	A1
Unit 4, 17 Croft House	Vacant	Vacant
13 Church Street	Sizzling Wok	A5
11 Church Street	Vacant	Vacant

6 . Use Class Lists

ADDRESS	SERVICE	USE CLASS
42 Church Street	Ideal Carpets	A1
5 Church Street	Hamiltons Chartered Surveyors	A2
FoDDC, 7 Church Street	One Stop shop	B1
9 Church Street	Pets Mate Limited	A1
13b Church Street	Memento Gift	A1
1 – 2 Cheapside, Church Street	Erol's	A3
Croft House, 17 Church Street	Jillings	A1
Unit 1 Croft House, 17b Church Street	Newent Barbers Shop	A1
The Old Granary, Old Court Lane	Vacant	Vacant
47 Church Street	Time Hairdressing	A1
47a Church Street	The Black Dog	A3
The Coach House, Gloucester Street	Newent Osteopaths	A1
33 Broad Street	Broad Street Cafe	A3
2 Broad Street	Red Lion, The	A3
4 Broad Street	Daffodil Cake shop, The	A1
8 Broad Street	Lloyds TSB	A2
10 Broad Street	Newent Worldwide Travel	A1
12 Broad Street	Barclays Bank	A2
34 Broad Street	Newent Tandoori, The	A3
31 Broad Street	Rotten Tooth, The	A1
36 Broad Street	Chillout Zone, The	D1
32 Broad Street	Reflections	A1
32a Broad Street	Perfect Bliss	A1

6 . Use Class Lists

ADDRESS	SERVICE	USE CLASS
14 Broad Street	Tudor Fish 'n' Chips	A5
34b Broad Street	Newent Tandoori, the	A2
16 Broad Street	Smiths of Newent	A2
High Street	Golden Combe, The	A1
Manchester House, High Street	Newent Co-op	A1
3 High Street	G D Parkers & Co	A1
4 High Street	Steve Gooch Estate Agents	A2
4a High Street	Halifax	A2
4 High Street	Gooch & Burley & Valuers	A2
High Street	Good News Centre	A1
1 – 2 Court Lane	Total Design Ltd	A2
17 Broad Street	Flowercraft	A1
3b Broad Street	Naylor Powell	A2
29 Broad Street	Christies Memento	A1
27a Broad Street	Snippets	A1
21 Broad Street	Pippins Fruit and Veg	A1
7 Broad Street	Card Shop, The	A1
3 Broad Street	Guerney's Family Butchers	A1
15 Broad Street	Cats Protection	A1
37 Broad Street	Andy Creese Butchers Limited	A1
10 Broad Street	Ashton & Daniels Ophthalmic Optician	A1
23 Broad Street	County Corner	A1
27 Broad Street	Newent News	A1
19 Broad Street	Day Lewis Pharmacy	A1

6 . Use Class Lists

ADDRESS	SERVICE	USE CLASS
43 Broad Street	Kam Wah Chinese Meals	A5
1 Broad Street	Costcutter	A1
25 Broado Street	Newent Circle Slub	A4
39 Broad Street	Dean Forest Hospice/Great Oaks	A1
Howell Jones House, 4 Court Lane	Vacant	Vacant
5 Court Lane	Redz Hairdressers	A1
Court Place, 3 Court Lane	Woodward Kitchens of Newent	A1
1 High Street	Ayot Antiques	A1
5 Broad Street	Slades Solicitors	A2
Watery Lane	Holt Health Centre, The	D1
20 Culver Street	Perpetua Press	B1
1 Culver Street	Buttery Tearooms	A3

7 . Use Class Order

7 Use Class Order

CLASS A

- **A1 Shops** - Shops, retail warehouses, hairdressers, undertakers, travel and ticket agencies, post offices (but not sorting offices), pet shops, sandwich bars, showrooms, domestic hire shops, dry cleaners, funeral directors and internet cafes.
- **A2 Financial and professional services** - Financial services such as banks and building societies, professional services (other than health and medical services) including estate and employment agencies and betting offices.
- **A3 Restaurants and cafés** - For the sale of food and drink for consumption on the premises - restaurants, snack bars and cafes.
- **A4 Drinking establishments** - Public houses, wine bars or other drinking establishments (but not night clubs).
- **A5 Hot food takeaways** - For the sale of hot food for consumption off the premises.

CLASS B

- **B1 Business** - Offices (other than those that fall within A2), research and development of products and processes, light industry appropriate in a residential area.
- **B2 General Industrial** - Use for industrial process other than one falling within class B1 (excluding incineration purposes, chemical treatment or landfill or hazardous waste).
- **B8 Storage or distribution** - This class includes open air storage.

CLASS C

- **C1 Hotels** - Hotels, boarding and guest houses where no significant element of care is provided (excludes hostels).
- **C2 Residential institutions** - Residential care homes, hospitals, nursing homes, boarding schools, residential colleges and training centres.
- **C2A Secure Residential Institution** - Use for a provision of secure residential accommodation, including use as a prison, young offenders institution, detention centre, secure training centre, custody centre, short term holding centre, secure hospital, secure local authority accommodation or use as a military barracks.
- **C3 Dwelling houses** - this class is formed of 3 parts:
 - C3 (a) covers use by a single person or a family (a couple whether married or not, a person related to one another with members of the family of one of the couple to be treated as members of the family of the other), an employer and certain domestic employees (such as an au pair, nanny, nurse, governess,

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servant, chauffeur, gardener, secretary and personal assistant), a carer and the person receiving the care and a foster parent and foster child.

- C3(b) up to six people living together as a single household and receiving care e.g. supported housing schemes such as those for people with learning disabilities or mental health problems.
- C3(c) allows for groups of people (up to six) living together as a single household. This allows for those groupings that do not fall within the C4 HMO definition, but which fell within the previous C3 use class, to be provided for i.e. a small religious community may fall into this section, as could a homeowner who is living with a lodger.
- **C4 Houses in multiple occupation** - small shared houses occupied by between three and six unrelated individuals, as their only or main residence, who share basic amenities such as a kitchen or bathroom.

CLASS D

- **D1 Non-residential institutions** - Clinics, health centres, crèches, day nurseries, day centres, schools, art galleries (other than for sale or hire), museums, libraries, halls, places of worship, church halls, law court. Non-residential education and training centres.
- **D2 Assembly and leisure** - Cinemas, music and concert halls, bingo and dance halls (but not night clubs), swimming baths, skating rinks, gymnasiums or areas for indoor or outdoor sports and recreations (except for motor sports, or where firearms are used).

SUI GENERIS

- Certain uses do not fall within any use class and are considered 'sui generis'. Such uses include: theatres, houses in multiple occupation, hostels providing no significant element of care, scrap yards. Petrol filling stations and shops selling and/or displaying motor vehicles. Retail warehouse clubs, nightclubs, launderettes, taxi businesses, amusement centres and casinos.

