



The west of the study area has been developed and now forms part of the Newent settlement. Built form within the southern field is currently under construction.

The opportunity exists to create a robust new settlement edge to Newent. The B4215 creates a permanent boundary within the landscape that can be used to stop further urban sprawl. The existing vegetation along the road corridor can be bolstered to create layers of vegetation that soften the appearance of the settlement within the landscape.

The north of the study area has a higher degree of existing visual and auditory disturbance than the more rural south of the area. These perceptual disturbances are created by roads, the filling station and Newent Business Park.

The retention of historic field patterns and hedgerows could be used to inform the phasing of development. This would also retain an important existing landscape and ecological feature.

A multifunctional Green Infrastructure corridor should be maintained within any development. This could provide greater public access to the landscape. Biodiversity enhancement through habitat creation and connectivity improvements. Hydrological enhancement to better manage current and future flood issues.

Lower density development and new planting on the edge of the development area would soften the transition from the urban environment to the open countryside. Orientating dwellings towards the open space would provide interaction and natural surveillance between the areas.

Opportunity to safeguard a listed structure within the development area. Potential to be retained as a dwelling or as a community asset.

Opportunity to provide new public footpaths to increase public access to the countryside. This would link two existing paths and provide circular routes for residents to benefit from.

A number of Public Right of Ways are present within the study area. These should be retained and incorporated within any development as important sustainable travel links and a connection to the wider landscape surrounding the settlement.

A large area within the south of the study area should be retained as active agricultural land. This area does not relate to the settlement and forms a legible part of the characteristic rural landscape around Newent.

Base map from Google Earth, Copyright Google.

Existing Environment/Context

- Approximate area of designated Flood Zone.
- Newent Conservation Area.
- Grade 2 listed structure. If numbered it represents a number of listed structures in close proximity to each other.
- Grade 1 listed Church of St Mary.
- Public Right of Way (PRoW).
- Contours

Landscape and Green Infrastructure Strategy for Development

- Indicative developable area from a landscape and visual perspective.
- Indicative public green space.
- Multi-functional Green Infrastructure corridor created through the study area.
- Lower density development could be implemented in this area to facilitate a softer transition between built form, green space and the wider landscape.
- Creation of a well vegetated settlement edge to soften the appearance of Newent from easterly orientations.
- Indicative boundary and green space planting.
- Opportunity to create additional footpaths to expand the local network and provide greater public access to the landscape.